ZB Training Solutions LLC

Capability Statement

Executive Summary

Established in 2013, ZB Training Solutions LLC is a Virginia Department of Minority Business Enterprise (DMBE) Certified Small, Women-Owned, and Minority-Owned (SWaM) and Department of Veterans Affairs (VA) Center for Verification and Evaluation (CVE) Service-Disabled Veteran Owned Small Business (SDVOSB) with experience and expertise in the application of Instructional Systems Design methodologies and Principles of Adult Learning for curriculum development. We have a deep understanding of the fundamentals of Instructional Systems Design (ISD) and the expertise to design, develop, and deliver state-of-the-art Distance Learning, e-Learning, Train-the-Trainer, New Equipment Training (NET) and Instructor-Led Training (ILT) courseware.

ZB Training Solutions understands all aspects of Adult Learning Theories that focus on applying Andragogical and Pedagogical Models of Instructional Design Technology. Because we understand how adults learn best, we develop training solutions that integrates a problem-based collaborative learning experience that ensures task-centered learning outcomes.

We have the capability and expertise to prepared and develop courses from legacy, classroom-based instructional format to stand-alone Level III Interactive Courseware (ICW) that best serve the needs of the customer. Our Training Support Packages (TSPs) when delivered, includes detailed Lesson Plans, Instructor Guides (IGs), Student Guides (SGs), and PowerPoint presentations with embedded animations, scenarios, videos, knowledge checks, formative and summative assessment tools and hands-on practical exercises designed to reinforce cognitive learning.
Core Competencies and Capabilities

Experience:
Our Instructional Design Team includes academically credentialed and experienced professionals in a wide variety of disciplines that includes Instructional System Designers, Training Specialists, Graphic Artist, Quality Assurance, Manpower Analysts, and Subject Matter Experts (SMEs). All ISDs and Instructors are former military senior and master instructors or Department of Defense Civilians (DACs) certified through a Department of Defense (DoD) Instructor Training Course (ITC). We have the expertise to conduct Front-End Analyses (FEAs) to determine our clients’ training needs through established quantitative and qualitative methods. We have an expansive knowledge base related to the development of training curricula that incorporates proven Instruction System Design methodologies such the ADDIE Model, Dick & Carey Model, Kemp’s Model, Kirkpatrick’s Four-Levels for Training Evaluation, Bloom’s Taxonomy and Gagne’s Nine Events of Learning. We develop instructional media using a variety of mediums and authoring tools such as Flash, Hyper-Text Markup Language (HTML), Adobe Presenter, Captivate and Articulate to stimulate Active, Reflective, Visual and Verbal learning. We provide the highest level of pedagogical, andragogical and analytical training support services to customers.